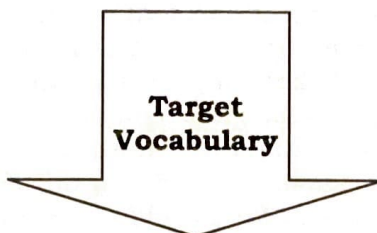


UNIT 9 RSS



Noun:	weight, content, feature, version, hassle, doubt, onset, dementia, headlines, article, opportunity
Adjective:	ageing, alert, latest
Adverb:	currently, directly
Verb:	heave, keep up to date, click, respond, launch, train
Phrasal Verb:	make up, put off, bring out, turn up, wear out, plump for, stand for

In a world heaving under the **weight** of billions of web pages, **keeping up to date** with the information you want can be really difficult. Wouldn't it be better to have the **latest** news and **features** delivered **directly** to you, rather than **clicking** from site to site? RSS allows you to see when sites from all over the internet have added new **content**. You can get the latest **headlines** and **articles** (or even audio files, photographs or video) in one place, as soon as they are published, without having to remember to visit each site every day. It takes the **hassle** out of staying up-to-date, by showing you the very latest information that you are interested in. There is some discussion as to what RSS **stands for**, but most people **plump for** 'Really Simple Syndication'. RSS are just a special kind of web page, designed to be read by computers rather than people. It might help to think of them as the free, internet **version** of the old-fashioned ticker-tape news wire machines. Not all websites **currently** provide RSS, but it is growing rapidly in popularity and many others, including the Guardian, New York Times and CNN provide it.

I. Read the passage carefully and circle the choice which is the closest in meaning to the word given.

1. "latest" in line 3 means

- A. the most urgent
- B. the most entertaining
- C. the most recent

2. "hassle" in line 7 means

- A. question
- B. opinion
- C. annoyance

3. "stands for" in line 9 means

- A. represents
- B. presents
- C. intends

4. "plump for" in line 9 means

- A. choose
- B. describe
- C. replace

5. "currently" in line 13 means

- A. at present
- B. earlier
- C. in time

In Japan's rapidly (1) ___ society, more and more older people are looking for ways to keep them active and **alert** for longer. Electronic games makers have (2) ___ with new products designed to **train** your brain. The games developed by scientists will, it is claimed, help to delay the **onset** of **dementia**. Millions have been sold so far in Japan. Soon the games will be (3) ___ in Europe. The idea behind this is to entertain a new generation while keeping them healthy and active. This **opportunity** is provided by the video game company Namco. "With our low birth rate," said Namco spokesman Yoshiaki Kawamura. "It's obvious we're going to be dominated by people over the age of 60 from now on. They want to have fun in their lives. "The computer game industry for the elderly is a growing market for us." No one has proved yet beyond any (4) ___ that playing the games your children or grandchildren are addicted to will keep your brain working well for longer. But most scientists agree it cannot do any (5) ___, to learn a new skill, keep your joints active and of course to share.

II. Read the passage and circle the best choice.

- | | |
|---|--|
| <p>1. A. ageing
 B. producing
 C. dying
 D. declining
 E. reducing</p> | <p>3. A. recovered
 B. launched
 C. reduced
 D. started
 E. designed</p> |
| <p>2. A. invented
 B. sold
 C. responded
 D. manufactured
 E. discovered</p> | <p>4. A. determination
 B. doubt
 C. attempt
 D. knowledge
 E. belief</p> |
5. **A.** injury
B. wound
C. pain
D. hurt
E. harm

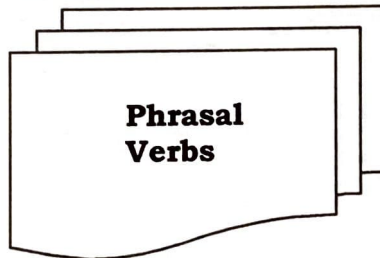
III. Match the following words with the definitions.

- | | |
|----------------------------------|---|
| <p>1. ___ feature</p> | <p>a. beginning of something, especially something bad</p> |
| <p>2. ___ version</p> | <p>b. a piece of writing about a subject in a newspaper or a magazine, or a special report on television or on the radio</p> |
| <p>3. ___ dementia</p> | <p>c. a chance to do something</p> |
| <p>4. ___ onset</p> | <p>d. a copy of something that has been changed so that it is slightly different</p> |
| <p>5. ___ opportunity</p> | <p>e. an illness that affects the brain and memory, and makes you gradually lose the ability to think and behave normally</p> |

IV. Fill in the blanks with an appropriate word from the list below making changes if necessary.

weight	click	alert	train	directly	heave	keep up to date
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1. He has been suffering under the _____ of responsibility since his father's death.
2. Unfortunately, very few teenagers read newspapers, so they can't _____ with world events.
3. Although he was not _____ involved in the robbery, he was arrested as an accomplice.
4. Passengers at the airport should try to stay _____ at all times, and report any suspicious packages to the police immediately.
5. You can download the game by _____ on the right icon.
6. _____ under the pressure of hosting thousands who fled Israeli attacks on Lebanon, the island of Cyprus asked fellow EU members for help.
7. All employees will be _____ to use the new computer system.



make up:	combine together to form something; constitute
put off:	postpone
bring out:	make it available to the public
turn up:	arrive at a place, especially in a way that is unexpected
wear out:	become damaged and useless, or make something like this by using it a lot or for a long time

V. Fill in the blanks with an appropriate word from the list above making changes if necessary.

1. Madonna has just _____ a great new album
2. We need two more players to _____ the team.
3. She wears those shoes to everywhere she goes and has already _____ them _____ although she bought them only a month ago.
4. When she learned that her father would come to visit her she _____ going on holiday.
5. We waited for Bob to start the meeting and he _____ late as usual.

MINI TEST

1. **Research into the causes of cancer revealed that a ---- of factors may be responsible for the increase in cancer.**
A) version B) combination
C) feature D) facility
E) hassle
2. **Customised training and employment facilities to ---- to all disabilities are essential.**
A) launch B) heave
C) click D) accomplish
E) respond
3. **If teachers want students to be ---- during the lesson they should have interactive classes.**
A) subtle B) conventional
C) alert D) legal
E) considerable
4. **Before buying a reference book you should look at the table of ---- and decide whether it will meet your needs or not.**
A) contents B) versions
C) onsets D) weight
E) faith
5. **The weekly brochures of big markets show the products that are ---- available.**
A) directly B) relatively
C) typically D) suspiciously
E) currently
6. **If you want to improve your English you should try to read the English ---- of the magazine *Newsweek*.**
A) opportunity B) content
C) version D) variety
E) supplement
7. **Americans and Japanese are in a constant race as to who will ---- the latest high- tech product first.**
A) rely B) stand for
C) respond D) launch
E) train
8. **Birds and other wildlife across the world are already changing their distribution and habits because of the ---- of climate change.**
A) doubt B) onset
C) weight D) forerunner
E) prevention
9. **According to a UN study an "exploding" tourism industry has created a new trend of health and economic hazards in the Caribbean and Pacific, and many small island paradises are ---- under rising levels of rubbish and waste.**
A) heaving B) launching
C) extending D) obtaining
E) charging
10. **You can't just ---- at this time of the day and expect a meal.**
A) bring out B) make up
C) turn up D) put off
E) wear out